

**PPG COLLEGE OF ARTS AND SCIENCE
(Affiliated To Bharathiar University)
COIMBATORE-35**


PG and Research Department of Commerce Activity

**Academic Year 2025-2026 (odd)
June Month 2025**

Event 1: Session on “RAISING CAPITAL AND MANAGING FINANCE FOR START UPS”


The PG and Research Department of Commerce organized a Session on “**RAISING CAPITAL AND MANAGING FINANCE FOR START UPS**” for B.Com& M.Com students on 04.06.2025 at 11.00 AM through offline. The Resource person was Mr. K. Dinesh Kumar, Senior Manager Finx, AV Financial Expert Network Pvt Ltd Coimbatore.

The event on “*Raising Capital and Managing Finance for Startups*” provided valuable insights into the financial aspects of launching and sustaining a startup. Participants gained a clear understanding of the various sources of capital available, including venture capital, angel investors, crowd funding, and government schemes. The session highlighted practical strategies for managing cash flow, budgeting, and financial planning essential for early-stage ventures. Real-life examples and case studies shared by the expert speaker helped the attendees relate to current industry practices. Overall, the event empowered aspiring entrepreneurs with the knowledge and confidence to make informed financial decisions in their startup journey.


PG and Research Department of Commerce
And
Institution's Innovation Council
 organizes a workshop on

RAISING CAPITAL AND MANAGING FINANCE FOR STARTUPS

Resource person
Mr. K. Dinesh Kumar
 Senior Manager
 Finx
 AV Financial Expert Network Pvt Ltd
 Coimbatore



Date : 04.06.2025
 Time : 10.30 Am
 Venue: Seminar Hall

CONVENOR
Dr. V. Sivakumar
Head of The Department
PATRON
Dr. N. Muljumbari
PRINCIPAL



Event 2: Workshop on “Introduction to the World of Investing”

The PG and Research Department of Commerce organized a Session on “Introduction to the World of Investing” for All Second year students on 25.06.2025 at 10.00 AM through offline. The Resource person was Dr.K.Prabhakaran, Director Edify Tech Coimbatore, SEBI SMARTs, Empaneled Resource Person, NCDEX and NISM.

The NSE Sponsored Workshop on "Introduction to the World of Investing" provided participants with a comprehensive overview of the basics of investing and financial markets. Students gained a clear understanding of how the stock market operates the role of the National Stock Exchange in facilitating investments, and the importance of early financial planning. The workshop introduced various investment options such as equities, mutual funds, bonds, and ETFs, helping students differentiate between short-term and long-term investment strategies. Practical examples and real-time market insights enabled participants to grasp key concepts like risk management, diversification, and return expectations. Overall, the session enhanced financial literacy, encouraged informed decision-making, and inspired students to consider careers in finance and investment-related fields.

The poster features logos for PPG (PG and Research Department of Commerce), Institutions' Regulation Council, SEBI, and NSE. It includes a portrait of Dr. K. Prabhakaran and lists the date (25.06.2025), time (10:00 AM), and venue (PPG Auditorium). It also identifies the resource person, coordinator, and patron.

PPG INSTITUTIONS' REGULATION COUNCIL SEBI NSE

National Stock Exchange of India
&
PG and Research Department of Commerce
Organizes

**NSE SPONSORED WORKSHOP ON
AN INTRODUCTION TO THE WORLD
OF INVESTING**

Dr K Prabhakaran
Director Edify Tech Coimbatore, SEBI SMARTs,
Empaneled Resource Person NSE, NCDEX and NISM

Date - 25.06.2025
Time - 10:00 AM
Venue PPG Auditorium

Coordinator
Dr. N. S. Subramanian
Head of the Department

Patron
Dr. N. S. Subramanian
Principal

www.ppg.edu.in/arts @ppgacademy



**PPG COLLEGE OF ARTS AND SCIENCE
(Affiliated To Bharathiar University)
COIMBATORE-35**

PG and Research Department of Commerce Activity

**Academic Year 2025-2026 (odd)
July Month 2025**

Event 1: Session on “DESIGN THINKING FOR STUDENTS IMPROVING CAMPUS LIFE”

The PG and Research Department of Commerce organized a Session on “DESIGN THINKING FOR STUDENTS IMPROVING CAMPUS LIFE” for School of commerce on 08.07.2025 at 10.30 AM through offline. The Resource person was Mr. K. Neil Kikani, Director of Ragok Medicare Pvt.Ltd, Executive Partner of the Kikani Group of Textile Processing,Coimbatore.

The seminar on "**Design Thinking for Students: Improving Campus Life**" enabled students to gain a practical understanding of the design thinking process and how it can be applied to address real-time issues within the campus environment. Through interactive discussions and problem-solving activities, students learned to empathize with user needs, define problems clearly,

ideate creative solutions, and prototype practical improvements. The session encouraged collaborative thinking, enhanced problem-solving skills, and motivated students to take a proactive role in transforming their campus experience. As a result, participants were empowered with innovative tools and a mindset to bring about positive changes in campus life through student-led initiatives.



**PPG COLLEGE OF ARTS AND SCIENCE
(Affiliated To Bharathiar University)
COIMBATORE-35**

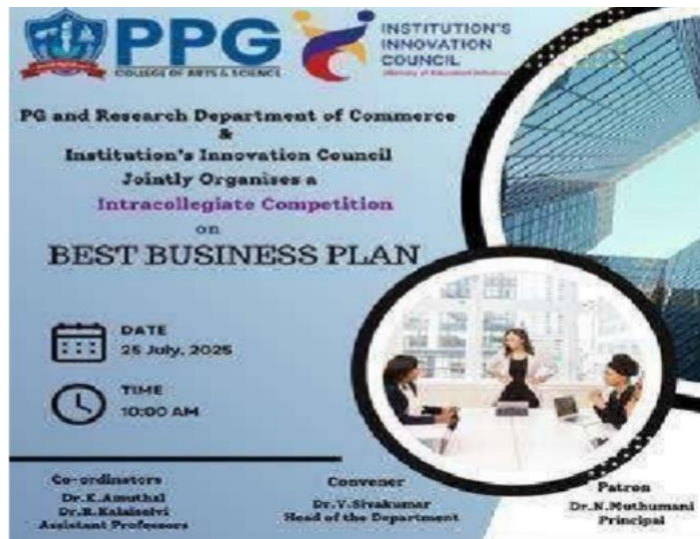
PG and Research Department of Commerce Activity

**Academic Year 2025-2026 (odd)
July Month 2025**

Event 2: Session on “BEST BUSINESS PLAN”

The PG and Research Department of Commerce organized a Session on “BEST BUSINESS PLAN” for Intra collegiate Event on 25.07.2025 at 10.30 AM on wards through offline. The Resource person was Mrs.D.Deepikadevi Assistant Professor & Head (English),Dr.K.V.Yuvaneshwari Assistant Professor & Head(Commerce with IT), PPG College of Arts and Science, Coimbatore.

The "Best Business Plan" event was a resounding success, showcasing the creativity, innovation, and strategic thinking of aspiring entrepreneurs. Participants presented a diverse range of business ideas, each supported by detailed market research, financial planning, and implementation strategies. The event fostered a competitive yet collaborative atmosphere, encouraging learning and networking among contestants and judges. The winning team impressed the panel with a unique and scalable business model that addressed a current market need while demonstrating sustainability and potential for growth. Overall, the event not only recognized outstanding business acumen but also inspired future entrepreneurs to pursue their ventures with confidence and clarity..



PPG COLLEGE OF ARTS AND SCIENCE
(Affiliated To Bharathiar University)
COIMBATORE-35

PG and Research Department of Commerce Activity

Academic Year 2025-2026 (odd)
August Month 2025

Event 1: Seminar on “Building a Business before Graduation”

The PG and Research Department of Commerce organized a Seminar on “Building a Business Before Graduation” for commerce students on 01.08.2025 at 10.30 AM through offline. The Resource person was Mr.V.Sivakumar, Entrepreneur, Founder & Managing director, Nikosi & Viswakish Exports, Coimbatore.

Building a business before graduation can be a transformative experience that provides students with valuable skills, real-world exposure, and a head start in their professional journey. It allows aspiring entrepreneurs to apply classroom knowledge to practical situations, fostering problem-solving, leadership, and time-management abilities. Early business ventures often create networks of mentors, investors, and peers, which can open doors to future opportunities. By the time they graduate, student entrepreneurs may already have a functioning business, industry experience, and financial independence, giving them a significant advantage over peers entering the job market for the first time. In essence, starting a business before graduation not only builds a career foundation but also cultivates resilience, creativity, and confidence that can shape long-term success.



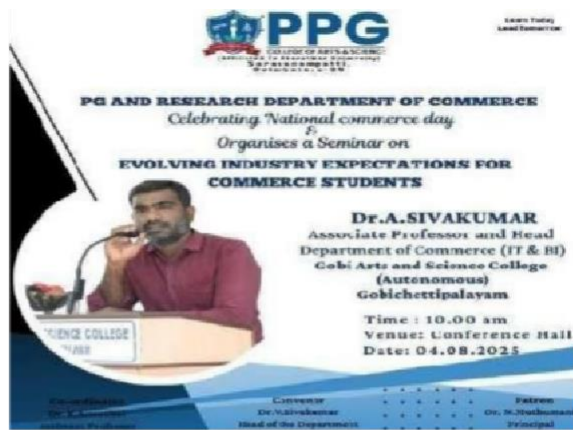


Event 2: Session on “Evolving Industry Expectations for Commerce Students”

The PG and Research Department of Commerce organized a Seminar on “Evolving Industry Expectations for Commerce Students” for commerce students on 04.08.2025 at 10.30 AM through offline. The Resource person was Dr.A.Sivakumar, Associate Professor & Head, Department of Commerce (BI & IT), Gobi Arts and Science college(Autonomous), Gobichettipalayam.

In celebration of National Commerce Day, the session offered a clear understanding of the shifting trends in the corporate world and emphasized the need for commerce students to stay updated with current industry demands. The resource persons highlighted the importance of acquiring not only theoretical knowledge but also practical skills such as data analysis, digital finance, communication, adaptability, and problem-solving. The session also shed light on emerging career

opportunities in areas like fintech, business analytics, auditing, and e-commerce. Students were encouraged to align their academic learning with the practical requirements of the industry. Furthermore, the event served as a platform for strengthening the relationship between academia and industry, opening avenues for internships, training programs, and future collaborations. Overall, the session motivated students to adopt a proactive approach toward skill development and career planning, making it a valuable and inspiring learning experience.



PPG COLLEGE OF ARTS AND SCIENCE
(Affiliated To Bharathiar University)
COIMBATORE-35
PG AND RESEARCH DEPARTMENT OF COMMERCE
Academic Year 2025-2026 (odd)
SEPTEMBER Month Activities

Event 1: Seminar on “Crack The Code To Smart Money Moves”

The PG and Research Department of Commerce organized a Seminar on “Crack The Code To Smart Money Moves” for commerce students on 10.09.2025 at 2.00 PM through offline. The Resource person was Mr.R.Guru Vittal, Cluster Head at HDFC AMC Ltd, Coimbatore.

The Seminar "Crack The Code To Smart Money Moves" delivered an insightful and practical guide to mastering personal finance and investment strategies. Attendees gained a clear understanding of how to effectively manage their money, avoid common financial pitfalls, and build sustainable wealth. The seminar emphasized the importance of budgeting, smart saving habits, and making informed investment choices tailored to individual goals. Participants left feeling empowered with actionable steps to take control of their finances, create multiple income streams, and plan confidently for their financial future. Overall, the event was a valuable resource for anyone looking to improve their money management skills and achieve long-term financial success.

PPG
COLLEGE OF ARTS & SCIENCE
AFFILIATED TO BHARATHIAR UNIVERSITY
COIMBATORE

Learn Today
Lead Tomorrow

PG AND RESEARCH DEPARTMENT OF COMMERCE
&
BFSI Sector Skill Council of India and NSDC
Organizes a Seminar On
“Crack the Code to Smart Money Moves”

Mr.R.GURU VITTAL
Cluster Head at HDFC AMC Ltd,
Coimbatore.

Date: 10.09.2025
Time: 02.00 PM
Venue: Classroom

Coordinator
Dr. V. Sri Lakshmi
Head of the Department
www.ppg.edu.in/arts

Patron
Dr. N. Srinivasan
Principal
@ppgcsche



Event 2: Industrial Visit to “ORIENTAL PLANTS AND EQUIPMENTS PVT LTD, COIMBATORE”

The Industrial visit to **Oriental Plants and Equipments Pvt. Ltd, Coimbatore**, organized by the PG and Research Department of Commerce on **17.09.2025**, proved to be an immensely enriching experience for the students of I B.Com and II M.Com.

This Industrial visit offered a real-time exposure to industrial operations, allowing students to observe the workflow, machinery, and production techniques used in a modern manufacturing environment. Students gained practical insights into business and production processes, including procurement, assembly line operations, quality control, and logistics. Moreover, the visit provided a clear understanding of the organizational structure and management practices of the company. Most importantly, the Industrial visit played a pivotal role in bridging the gap between classroom learning and real-world industry applications. Concepts like supply chain management, resource planning, and industrial relations came to life, offering students a contextual and practical understanding of commerce and industry.

Learn Today
Lead Tomorrow

PPG
PG AND RESEARCH DEPARTMENT OF COMMERCE
Coimbatore Institute of Management Studies
Coimbatore-641 029


PG AND RESEARCH DEPARTMENT OF COMMERCE
organizes
INDUSTRIAL VISIT
to
**Oriental Plants and Equipments Pvt. Ltd,
Coimbatore.**

Class: I B.Com & II M.Com
Date: 17.09.2025

Coordinator
Dr. V. Sivakumar
Head of the Department.

Fatron
Dr. N. Muthumani
Principal

www.ppg.edu.in/arts @ppgcaacbe 7260246101




PPG COLLEGE OF ARTS AND SCIENCE

(Affiliated To Bharathiar University)

COIMBATORE-35

Academic Year 2025-2026 (odd)

SEPTEMBER-2025

Event 1: Naan Mudhalvan Induction Programme for the First Years

The PPG College of Arts and Science and Naan Mudhalvan organized a Session on “**Induction Programme for the First Years**” for all first year students on 25.09.2025 at 10.00 PM through offline. The Resource person was Dr.M.Meenakshi Saratha, SPOC-Naan Mudhalvan, Suguna College of Arts and Science, Coimbatore.

The Induction programme created awareness about Naan Mudhalvan's objectives, empowering students with insights into skill development opportunities, industry-aligned courses, and career guidance. It also enabled students to explore the digital platform, motivating them to take charge of their personal and professional growth. In addition, the programme helped students understand the importance of continuous learning and self-assessment by introducing them to tools such as aptitude tests and skill gap analysis. It encouraged them to identify their strengths and interests, laying the foundation for informed career planning. The programme fostered a sense of confidence and clarity among students regarding their future goals, while also promoting active participation in upskilling initiatives. Overall, the induction acted as a catalyst for self-directed learning and enhanced career readiness.

The poster features the logos of PPG College of Arts & Science and Naan Mudhalvan at the top. The main text reads: "Organizes 'Naan Mudhalvan Induction Programme for the First-year Students'". Below this, it lists the Resource Person as Dr. M. Meenakshi Saratha, SPOC-Naan Mudhalvan, Associate Professor and Head, Department of Commerce, Suguna College of Arts and Science. A circular portrait of Dr. Meenakshi Saratha is shown to the right. The event details are: Date: 25.09.2025, Time: 10.09 AM, Venue: Conference Hall. At the bottom, the Convener is Dr. V. Sivasubramanian, SPOC, and the Patron is Dr. N. Mathammai, Principal.

PPG COLLEGE OF ARTS & SCIENCE
COIMBATORE-35

Naan Mudhalvan
Digitally Enabled Learning

Organizes
**"Naan Mudhalvan Induction
Programme for the First-year
Students"**

Resource Person
Dr. M. Meenakshi Saratha
SPOC-Naan Mudhalvan
Associate Professor and Head
Department of Commerce
Suguna College of Arts and Science

Date: 25.09.2025
Time: 10.09 AM
Venue: Conference Hall

Convener
Dr. V. Sivasubramanian
SPOC

Patron
Dr. N. Mathammai
Principal



**PPG COLLEGE OF ARTS AND SCIENCE
(Affiliated To Bharathiar University)
COIMBATORE-35**

PG and Research Department of Commerce Activity

**Academic Year 2025-2026 (odd)
October Month 2025**

Event:1 Session on “*FROM CHALK BOARD TO BOARD ROOM: EQUIPPING STUDENTS FOR CORPORATE SUCCESS*”

The PG and Research Department of Commerce and Institution Innovation Council (IIC) Jointly organized a Session on “*FROM CHALK BOARD TO BOARD ROOM: EQUIPPING STUDENTS FOR CORPORATE SUCCESS*” for B.Com & M.Com students on 04.06.2025 at 11.00 AM through offline. The Resource person was Dr.N.Nancy Fernandez, Head & Associate Professor in Commerce, PKR Arts and Science College for Women, Gobichettipalayam.

The event "*From Chalk Board to Board Room: Equipping Students for Corporate Success*" successfully bridged the gap between academic knowledge and professional readiness, providing students with

invaluable insights into the expectations and dynamics of the corporate world. Through interactive sessions, expert talks, and real-world case studies, participants gained a deeper understanding of essential skills such as communication, leadership, teamwork, problem-solving, and adaptability. The event also emphasized the importance of emotional intelligence, personal branding, and continuous learning in building a successful career. Students reported increased confidence in their ability to navigate professional environments and expressed greater clarity about their career paths. Overall, the event effectively empowered attendees with practical tools, industry perspectives, and motivation to transition smoothly from the classroom to the corporate sector.



PPG COLLEGE OF ARTS AND SCIENCE
(Affiliated To Bharathiar University)
COIMBATORE-35

PG and Research Department of Commerce Activity

Academic Year 2025-2026 (Even)
January Month 2026

Event 1: Seminar on “Exploring Global Career Opportunities through Commerce and Professional Courses”

The PG and Research Department of Commerce & Kotler Club organized a Seminar on “Exploring Global Career Opportunities through Commerce and Professional Courses” for commerce students on 05.01.2026 at 10.30 AM through offline. The Resource person was Mr. Tamilamuthavan Muthusamy, CMA US Mentor and Career Guidance Expert.

The event **Exploring Global Career Opportunities through Commerce and Professional Courses** successfully provided students with valuable insights into international career pathways available through commerce and professional education. Participants gained a clear understanding of global certifications, higher education options, and the skills required to succeed in international job markets. The session helped students identify suitable career choices based on their interests and strengths while highlighting emerging trends and employment opportunities worldwide.

PPG
COLLEGE OF ARTS AND SCIENCES
AFFILIATED TO BHARATHIAR UNIVERSITY
DEPARTMENT OF COMMERCE
COIMBATORE-35

Learn Today
Lead Tomorrow

PG AND RESEARCH DEPARTMENT OF COMMERCE
&
KOTLER CLUB
Organizes

Seminar On
**Exploring Global Career Opportunities
through Commerce and Professional Courses**

Mr. Tamilamuthavan Muthuswamy,
CMA US Mentor and Career
Guidance Expert

Date: 05.01.2026
Time: 10.00 AM
Venue: Conference Hall

Convener
Dr. V. Sivakumar
Head of the Department

Patron
Dr. N. Muthumani
Principal

www.ppg.edu.in/arts | [f](https://www.facebook.com/ppgcase) | [i](https://www.instagram.com/ppgcase) | [in](https://www.linkedin.com/company/ppgcase) | [@ppgcase](https://twitter.com/ppgcase) | 92300146101



**PPG COLLEGE OF ARTS AND SCIENCE
(Affiliated To Bharathiar University)
COIMBATORE-35**

PG and Research Department of Commerce Activity

**Academic Year 2025-2026 (Even)
January Month 2026**

Event 2: Seminar on “Entrepreneurship & Innovation as Career Opportunities”

The PG and Research Department of Commerce & IIC organized a Seminar on “**Entrepreneurship & Innovation as Career Opportunities**” for commerce students on 09.01.2026 at 10.00 AM through offline. The Resource person was Mr.P.Prem Kumar, Founder Prems Keeravandi & Nanmaisei Foundation.

The IIC event on “**Entrepreneurship & Innovation as Career Opportunities**” successfully created awareness among participants about entrepreneurship as a promising and sustainable career option beyond conventional jobs. The program helped develop an entrepreneurial mind-set by encouraging creativity, innovation, problem-solving, and risk-taking attitudes. Participants gained exposure to the start-up ecosystem, including information on incubation centres, government schemes, funding opportunities, and institutional support available for

aspiring entrepreneurs. The event also enhanced essential skills such as idea generation, business model development, leadership, and innovation management. Through expert interactions and real-life examples, students were motivated to explore self-employment, start-up ventures, and entrepreneurial roles.

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education, Government of India)

PPG
COLLEGE OF ARTS & SCIENCE
(AFFILIATED TO RAJASTHAN UNIVERSITY,
SATYAGRAH PUSHPATI, CALICUT-674305)

Learn Today
Lead Tomorrow

**PG AND RESEARCH DEPARTMENT OF COMMERCE
&
INSTITUTION'S INNOVATION COUNCIL**
Organizes a Workshop On
**"Entrepreneurship & Innovation as
Career Opportunities"**

**Mr.P.PREM KUMAR, B.E Mech,
Founder of Prem's Keeravandi
& Nanmaisei Foundation.**

Date: 09.01.2026 **Time: 10.00 AM** **Venue: Conference Hall**

Convener
Dr.V.Sivakumar
Head of the Department

Patron
Dr. N.Muthumani
Principal

www.ppg.edu.in/arts @ppgascbe 7200246201



